

# EXPO·17

HEALTH & HOME SHOW

## SPONSOR CONTRACT

MARCH 4-5, 2017, 10AM-4PM DAILY  
UW-PARKSIDE FRANK J. PETRETTI FIELDHOUSE

- Presenting Sponsor . . . . . \$5,000
- Health Fair Sponsor . . . . . \$3,000
- Family Activity Area Sponsor . . . . . \$2,500
- Vendor Reception Sponsor . . . . . \$2,500
- Entry Way Sponsor . . . . . \$2,000
- Great Kenosha Raffle Sponsor. . . . . \$2,000
- Demonstration Area Sponsor . . . . . \$1,500
- Food Court Sponsor. . . . . \$1,500
- Health Fair Partner . . . . . \$1,000
- Supporting Sponsor. . . . . \$500

Call (262) 654-1234 or Fax to (262) 654-4655  
[www.kenoshaexpo.com](http://www.kenoshaexpo.com)

\_\_\_\_\_ business/organization

\_\_\_\_\_ payment amount enclosed or authorized

\_\_\_\_\_ marketing contact person

\_\_\_\_\_ cardholder's name

\_\_\_\_\_ sponsorship contact

\_\_\_\_\_ billing address

\_\_\_\_\_ address

\_\_\_\_\_ billing telephone

\_\_\_\_\_ city state zip

\_\_\_\_\_ account number security code

\_\_\_\_\_ contact email

\_\_\_\_\_ signature exp. date

\_\_\_\_\_ phone fax

\_\_\_\_\_ sponsor's signature date

**MAKE CHECKS PAYABLE TO**  
 Kenosha Area Chamber of Commerce  
 600 52nd Street, Suite 130  
 Kenosha, WI 53140

**SUBMIT YOUR LOGO TO**  
 mike@kenoshaareachamber.com  
 EPS format preferred

**\$5,000 PRESENTING SPONSOR**

- Your business name will be attached to the Expo as, "2017 Kenosha Expo – Health & Home Show presented by XYZ Company"
- Inclusion on all interior signage, print marketing (newspaper ads, billboard, posters), radio advertising, entry tickets, website, email marketing, press releases, and event program
- 20'x20' booth (includes table and 2 chairs) with preferred placement inside entrance on main floor for both days (\$1250+ value)
- Lead a product/service seminar during Expo
- Receive 100 free entry tickets for employees, clients, or guests

**\$3,000 HEALTH FAIR**

- Your business' name will be attached to the wellness fair as, "Kenosha Community Health Fair presented by XYZ Company"
- Inclusion on interior signage, print marketing (newspaper ads, billboard, posters), website, email marketing, press releases, and event program
- 10'x10' booth (includes table and 2 chairs) in Health Fair area for both days
- Receive 75 free entry tickets for employees, clients, guests

**\$2,500 FAMILY ACTIVITY AREA**

- Your business name will be attached to the youth area as "The Family Activity Area, brought to you by XYZ Company"
- Inclusion on interior signage, print marketing (newspaper ads, billboard, posters), website, email marketing, press releases, and event program
- 10'x10' booth (includes table and 2 chairs) with preferred placement in the Family Activity Area for both days
- Receive 60 free entry tickets for employees, clients, guests

**\$2,500 VENDOR RECEPTION**

- Your business' name will be attached to the Reception area as, "The 2017 Kenosha Expo – Health & Home Show Vendor Reception brought to you by XYZ Company"
- Reception held at your preference on Saturday— either before Expo at 8:00am or after Expo at 4:00pm.
- Inclusion on interior signage, print marketing (newspaper ads, billboard, posters), website, email marketing, press releases, and event program
- 10'x10' booth (includes table and 2 chairs) with preferred placement on main floor for both days
- Opportunity to hang your banner and and display marketing materials at reception
- Receive 60 free entry tickets for employees, clients, guests

**\$2,000 ENTRY WAY**

- Inclusion on interior entryway signage, print marketing (newspaper ads, billboard, posters), website, email marketing, press releases, and event program
- Opportunity to hang your banner in the Expo entry way
- 10'x10' booth (includes table and 2 chairs) with preferred placement on main floor for both days
- Receive 50 free entry tickets for employees, clients, guests

**\$2,000 GREAT KENOSHA RAFFLE**

- Your business' name will be attached to the raffle as, "The Great Kenosha Raffle, brought to you by XYZ Company"
- Inclusion on interior raffle signage, print marketing (newspaper ads, billboard, posters), website, email marketing, press releases, and event program
- 10'x10' booth (includes table and 2 chairs) with preferred placement on main floor for both days
- Receive 50 free entry tickets for employees, clients, guests

**\$1,500 DEMONSTRATION AREA**

- Your business' name will be attached to the demonstration area as, "The 2017 Kenosha Expo – Health & Home Show Demonstration Area, brought to you by XYZ Company"
- Inclusion on interior demonstration area signage, print marketing (newspaper ads, billboard, posters), website, email marketing, press releases, and event program
- 10'x10' booth (includes table and 2 chairs) with preferred placement on the main floor for both days
- Receive 40 free entry tickets for employees, clients, guests

**\$1,500 FOOD COURT**

- Your business' name will be attached to the food court area as "The Kenosha Expo Food Court, brought to you by XYZ Company"
- Inclusion on interior food court signage, print marketing (newspaper ads, billboard, posters), website, email marketing, press releases, and event program
- 10'x10' booth (includes table and 2 chairs) with preferred placement on the main floor for both days
- Receive 40 free entry tickets for employees, clients, guests

**\$1,000 HEALTH FAIR PARTNER**

- Inclusion on interior signage, print marketing (newspaper ads, posters), website, email marketing, press releases, and event program
- 10'x10' booth (includes table and 2 chairs) in the health fair for both days
- 30 free entry tickets for employees, clients, guests

**\$500 SUPPORTING SPONSOR**

- Inclusion on interior signage, website, and event program
- Brochures/Marketing materials placed at Chamber booth
- 20 free entry tickets for employees, clients, guests

**NOTE: Marketing is on a schedule. Sponsors may not make it onto everything if they commit immediately before the event.**