

EXPO·20

HEALTH & HOME SHOW

SPONSOR CONTRACT

FEBRUARY 29 – MARCH 1, 2020, 10AM-4PM DAILY
UW-PARKSIDE FRANK J. PETRETTI FIELDHOUSE

- Presenting Sponsor \$5,000
- Health Fair Sponsor \$3,000
- Family Activity Area Sponsor \$2,500
- Vendor Reception Sponsor \$2,500
- Entry Way Sponsor \$2,000
- Great Kenosha Raffle Sponsor. \$2,000
- Demonstration Area Sponsor \$1,500
- Food Court Sponsor. \$1,500
- Health Fair Partner \$1,000
- Supporting Sponsor. \$500

Call (262) 654-1234 or email to info@kenoshaareachamber.com
www.kenoshaexpo.com

business/organization

payment amount enclosed or authorized

marketing contact person

cardholder's name

sponsorship contact

billing address

address

billing telephone

city state zip

account number security code

contact email

signature exp. date

phone fax

sponsor's signature date

MAKE CHECKS PAYABLE TO
Kenosha Area Chamber of Commerce
600 52nd Street, Suite 130
Kenosha, WI 53140

SUBMIT YOUR LOGO TO
mike@kenoshaareachamber.com
EPS format preferred

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HEALTH & HOME SHOW

SPONSOR OPPORTUNITIES

FEBRUARY 29 – MARCH 1, 2020, 10AM–4PM DAILY
UW-PARKSIDE FRANK J. PETRETTI FIELDHOUSE

\$5,000 PRESENTING SPONSOR

- Your business name will be attached to the Expo as, "2020 Kenosha Expo – Health & Home Show presented by XYZ Company"
- Inclusion on all interior signage, print marketing (newspaper ads, billboard, posters), radio advertising, entry tickets, website, email marketing, press releases, and event program
- 20'x20' booth (includes table and 2 chairs) with preferred placement inside entrance on main floor for both days (\$1250+ value)
- Lead a product/service seminar during Expo
- Receive 100 free entry tickets for employees, clients, or guests

\$3,000 HEALTH FAIR

- Your business' name will be attached to the wellness fair as, "Kenosha Community Health Fair presented by XYZ Company"
- Inclusion on interior signage, print marketing (newspaper ads, billboard, posters), website, email marketing, press releases, and event program
- 10'x10' booth (includes table and 2 chairs) in Health Fair area for both days
- Receive 75 free entry tickets for employees, clients, guests

\$2,500 FAMILY ACTIVITY AREA

- Your business name will be attached to the youth area as "The Family Activity Area, brought to you by XYZ Company"
- Inclusion on interior signage, print marketing (newspaper ads, billboard, posters), website, email marketing, press releases, and event program
- 10'x10' booth (includes table and 2 chairs) with preferred placement in the Family Activity Area for both days
- Receive 60 free entry tickets for employees, clients, guests

\$2,500 VENDOR RECEPTION

- Your business' name will be attached to the Reception area as, "The 2020 Kenosha Expo – Health & Home Show Vendor Reception brought to you by XYZ Company"
- Reception held at your preference on Saturday— either before Expo at 8:00am or after Expo at 4:00pm.
- Inclusion on interior signage, print marketing (newspaper ads, billboard, posters), website, email marketing, press releases, and event program
- 10'x10' booth (includes table and 2 chairs) with preferred placement on main floor for both days
- Opportunity to hang your banner and and display marketing materials at reception
- Receive 60 free entry tickets for employees, clients, guests

\$2,000 ENTRY WAY

- Inclusion on interior entryway signage, print marketing (newspaper ads, billboard, posters), website, email marketing, press releases, and event program
- Opportunity to hang your banner in the Expo entry way
- 10'x10' booth (includes table and 2 chairs) with preferred placement on main floor for both days
- Receive 50 free entry tickets for employees, clients, guests

\$2,000 GREAT KENOSHA RAFFLE

- Your business' name will be attached to the raffle as, "The Great Kenosha Raffle, brought to you by XYZ Company"
- Inclusion on interior raffle signage, print marketing (newspaper ads, billboard, posters), website, email marketing, press releases, and event program
- Print an ad or coupon (6.25"x2.125") for your company on the back of all 7,500 raffle tickets printed
- 10'x10' booth (includes table and 2 chairs) with preferred placement on main floor for both days
- Receive 50 free entry tickets for employees, clients, guests

\$1,500 DEMONSTRATION AREA

- Your business' name will be attached to the demonstration area as, "The 2020 Kenosha Expo – Health & Home Show Demonstration Area, brought to you by XYZ Company"
- Inclusion on interior demonstration area signage, print marketing (newspaper ads, billboard, posters), website, email marketing, press releases, and event program
- 10'x10' booth (includes table and 2 chairs) with preferred placement on the main floor for both days
- Receive 40 free entry tickets for employees, clients, guests

\$1,500 FOOD COURT

- Your business' name will be attached to the food court area as "The Kenosha Expo Food Court, brought to you by XYZ Company"
- Inclusion on interior food court signage, print marketing (newspaper ads, billboard, posters), website, email marketing, press releases, and event program
- 10'x10' booth (includes table and 2 chairs) with preferred placement on the main floor for both days
- Receive 40 free entry tickets for employees, clients, guests

\$1,000 HEALTH FAIR PARTNER

- Inclusion on interior signage, print marketing (newspaper ads, posters), website, email marketing, press releases, and event program
- 10'x10' booth (includes table and 2 chairs) in the health fair for both days
- 30 free entry tickets for employees, clients, guests

\$500 SUPPORTING SPONSOR

- Inclusion on interior signage, website, and event program
- Brochures/Marketing materials placed at Chamber booth
- 20 free entry tickets for employees, clients, guests

NOTE: Marketing is on a schedule. Sponsors may not make it onto everything if they commit immediately before the event.