

# KENOSHA EXPO HEALTH & HOME SHOW



Expo is the Chamber’s premier consumer event to showcase our members. The Kenosha Expo also features the Great Kenosha Raffle, the Family Activity Area, and the Kenosha Health Fair.

**MARCH 9–10, 2024**

10:00am – 4:00pm

UW-Parkside

	○ PRESENTING	○ PLATINUM	○ GOLD	○ SILVER	○ BRONZE
Inclusion in radio advertising	✓				
Interview opportunity on Spotlight radio show	✓				
Business name attached to (see notes below)	Entire Expo	Health Fair	Area		
Exclusive signage	✓	✓	✓		
Named in press releases	✓	✓	✓		
Logo in newspaper ads	✓	✓	✓		
Logo on poster	✓	✓	✓	✓	
Logo in email marketing	✓	✓	✓	✓	
Logo on Expo sponsors sign	✓	✓	✓	✓	✓
Logo in event program	✓	✓	✓	✓	✓
Logo on kenoshaexpo.com footer	✓	✓	✓	✓	✓
Expo vendor space	double <sup>1</sup>	single <sup>2</sup>	single	single <sup>2</sup>	none <sup>3</sup>
<b>COST</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$500</b>

## PRESENTING SPONSORSHIP

includes your name attached to the Expo— “2023 Kenosha Expo Health & Home Show presented by [you]”

## PLATINUM SPONSORSHIP

includes your name attached to the Health Fair— “Kenosha Community Health Fair presented by [you]”

## GOLD SPONSORSHIP (CHOOSE ONE)

includes your name attached to a specific area— “Family Area/Food Court presented by [you]”

- Family Activity Area
- Food Court
- Demonstration Area
- Entryway

## EXPO SPACE NOTES

- <sup>1</sup> preferred placement near entrance
- <sup>2</sup> space located in the Health Fair area
- <sup>3</sup> opportunity to place your brochures/marketing materials at the Chamber booth

**PAGE TOTAL \$**

# SPONSORSHIP FORM



**TOTAL INVESTMENT**

\$

business name

## BUSINESS INFORMATION

primary contact

address

city

state

zip

phone number

email address

signature

date

## BILLING/PAYMENT INFORMATION

cardholder name

billing address (if different)

city

state

zip

credit card number

expiration date

security code

cardholder signature

date

## MARKETING DETAILS

As part of your sponsorship, your business may be promoted in several different ways. This could include your name in print, your business tagged on social media, and your logo used in print and online.

Please email your logo to the Chamber. EPS or other vector formats are preferred. A high-resolution JPG or PNG file will also work in most cases.

business name as how it should appear in print

facebook.com/

facebook page

@

twitter

### SEND THIS FORM AND LOGO TO...

Kenosha Area Chamber of Commerce  
600 52nd Street, Suite 130, Kenosha, WI 53140  
email: [info@kenoshaareachamber.com](mailto:info@kenoshaareachamber.com)

### PLEASE NOTE:

Marketing is on a schedule. Sponsors may not make it onto all advertising if they commit immediately before the event.